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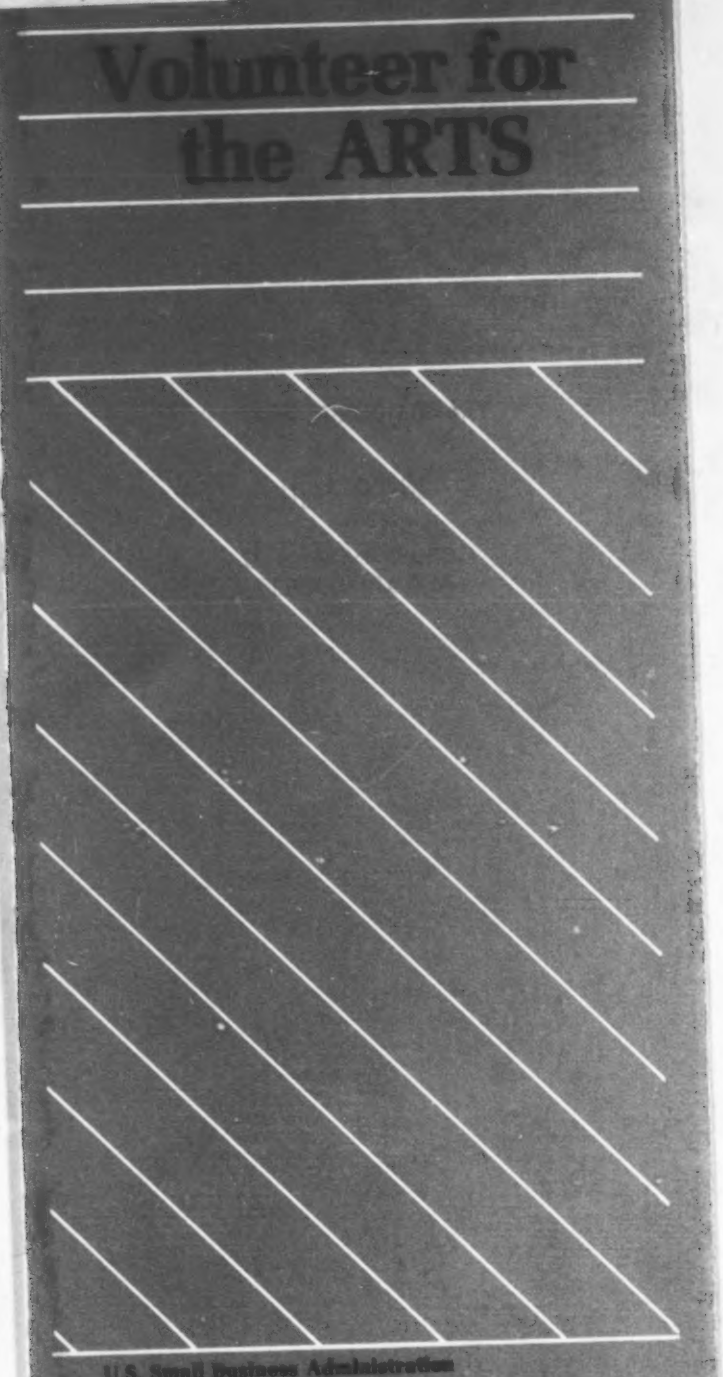
# Volunteer for the ARTS



U.S. Small Business Administration
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SBA 1.2:

***The Arts*** are important in your community. Your symphony museum, ballet, theaters, and other arts groups enrich the lives of your employees, customers and colleagues. They help attract companies to your area; generate income for local businesses; and create jobs.

As labor-intensive enterprises, arts organizations need your support. Obviously, they need cash contributions, in-kind services, such as printing, loaned equipment and information systems, and computer assistance. But they also need your business and managerial skills.

*How to help Your Local Arts and Cultural Organizations, Your Community and Your Business—Through* **Business Volunteers for the Arts**—*Here's How You Can Help.*

**Business Volunteers for the Arts** was created in 1975 by the **Arts and Business Council.** It provides arts groups with pro bono management assistance from business people like yourself who have gone through a special and enjoyable ten hour orientation and training.

Both parties benefit. Cultural organizations learn to upgrade their management, often a make-or-break factor for their survival. And as a Business Volunteer you work closely with creative people, and also meet other forward-looking business owners and managers.

**BVA** became nationwide in 1979, when a grant from The Rockefeller Foundation expanded the program beyond New York City. It is in 15 cities. A grant from The Rockefeller Foundation and several corporations will expand it to sixty cities.

Enthusiasm for **BVA** is high. Arts groups of all disciplines and sizes use **BVA** consultants in every aspect of management. Now we need you.

**SBA** joins **BVA** to invite you to contact the nearest **BVA** and to get involved helping enrich and enliven your community and broaden your contacts.

*To offer your skills call the* **BVA** *director in your area.*

BUSINESS VOLUNTEERS FOR THE ARTS/BALTIMORE
Joyce Ruple, Director of Program Development
c/o Mid Atlantic States Arts Consortium
11 East Chase Street, Suite 7B
Baltimore, Maryland 21202
(301) 685-1400

BUSINESS VOLUNTEERS FOR THE ARTS/CENTRAL NEW JERSEY
Jane Tublin, Director
Business Volunteers for the Arts/Central New Jersey, Inc.
19 Livingston Avenue
New Brunswick, New Jersey 08901
(201) 247-7200

BUSINESS VOLUNTEERS FOR THE ARTS/FORT WORTH
Sterling Lauer, Director
Business Volunteers for the Arts/Fort Worth
Arts Council of Fort Worth and Tarrant County
One Tandy Center, Suite 150
Fort Worth, Texas 76102
(817) 870-2564

BUSINESS VOLUNTEERS FOR THE ARTS/CHICAGO
Deborah Birnbaum, Executive Director
Business Volunteers for the Arts/Chicago, Inc.
c/o Real Estate Research Corporation
72 West Adams, 14th floor
Chicago, Illinois 60603
(312) 346-5885

BUSINESS VOLUNTEERS FOR THE ARTS/HOUSTON
Martin B. Cominsky, Executive Director
Business Volunteers for the Arts/Houston, Inc.
Houston Chamber of Commerce
1100 Milan Building, Suite 2465
Houston, Texas 77002
(713) 658-2448/2483

BUSINESS VOLUNTEERS FOR THE ARTS/LOS ANGELES
Mark Anderson, Executive Director
Business Volunteers for the Arts/Los Angeles
Arts Resources and Technical Services
849 South Broadway, Suite 830
Los Angeles, California 90014
(213) 627-9267

BUSINESS VOLUNTEERS FOR THE ARTS/MIAMI
Clara Boza, Executive Director
Business Volunteers for the Arts/Miami, Inc.
Omni International Complex
Ballroom Level
1601 Biscayne Boulevard
Miami, Florida 33132
(305) 350-7700

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BUSINESS VOLUNTEERS FOR THE ARTS/MORRIS AREA - NEW JERSEY
Lynn Gorman, BVA Coordinator
Linda Meister, BVA Coordinator
Business Volunteers for the Arts/Morris Area-New Jersey
The Arts Council of the Morris Area (ACMA)
Embury Hall
Drew University
Madison, New Jersey 07940
(201) 377-6133

BUSINESS VOLUNTEERS FOR THE ARTS/NEW HAVEN
Robin Golden, Director
Business Volunteers for the Arts/New Haven
The Arts Council of Greater New Haven
110 Audubon Street
New Haven, Connecticut 06511
(203) 772-2788

BUSINESS VOLUNTEERS FOR THE ARTS/NEW YORK
Joan Cami-Clark, Director
Business Volunteers for the Arts/New York
Arts & Business Council Inc.
130 East 40th Street
New York, New York 10016
(212) 863-5555

BUSINESS VOLUNTEERS FOR THE ARTS/PHILADELPHIA
Bonnie Freundlich, Executive Director
Business Volunteers for the Arts/Philadelphia
Greater Philadelphia Chamber of Commerce
1346 Chestnut Street
Philadelphia, Pennsylvania 19107
(215) 545-1234 ext. 18 or 19

BUSINESS VOLUNTEERS FOR THE ARTS/SAN FRANCISCO
Nancy Meier, Director
Business Volunteers for the Arts/San Francisco
San Francisco Chamber of Commerce
465 California Street
San Francisco, California 94104
(415) 392-4511 ext. 146

BUSINESS VOLUNTEERS FOR THE ARTS/SANTA CLARA COUNTY
Evelyn Crawford, BVA Program Director
Business Volunteers for the Arts/Santa Clara County
Arts Council of Santa Clara County
2 North 2nd Street, Suite 505
San Jose, California 95113
(408) 998-2789

BUSINESS VOLUNTEERS FOR THE ARTS/SEATTLE
Steven E. Leahy, Executive Director
Business Volunteers for the Arts/Seattle, Inc.
Greater Seattle Chamber of Commerce
1200 One Union Square
Sixth and University Street
Seattle, Washington 98101
(206) 477-7209

BUSINESS VOLUNTEERS FOR THE ARTS/WASHINGTON
CONTACT:
Lelia Smith, Executive Director
Cultural Alliance of Greater Washington
633 E. Street, N.W.
Washington, D.C. 20004
(202) 638-2406

**Sybil C. Simon**
Executive Director
Arts and Business Council, Inc.
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**Business Volunteers for the Arts/USA**
**c/o The Arts and Business Council, Inc.**
**Jana Jevnikar, Director of Communications**
**130 East 40th Street**
**New York, New York 10016**
**(212) 683-5555**

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